

# SEARS

Your money's worth and a whole lot more!

## TOUGH SKINS®

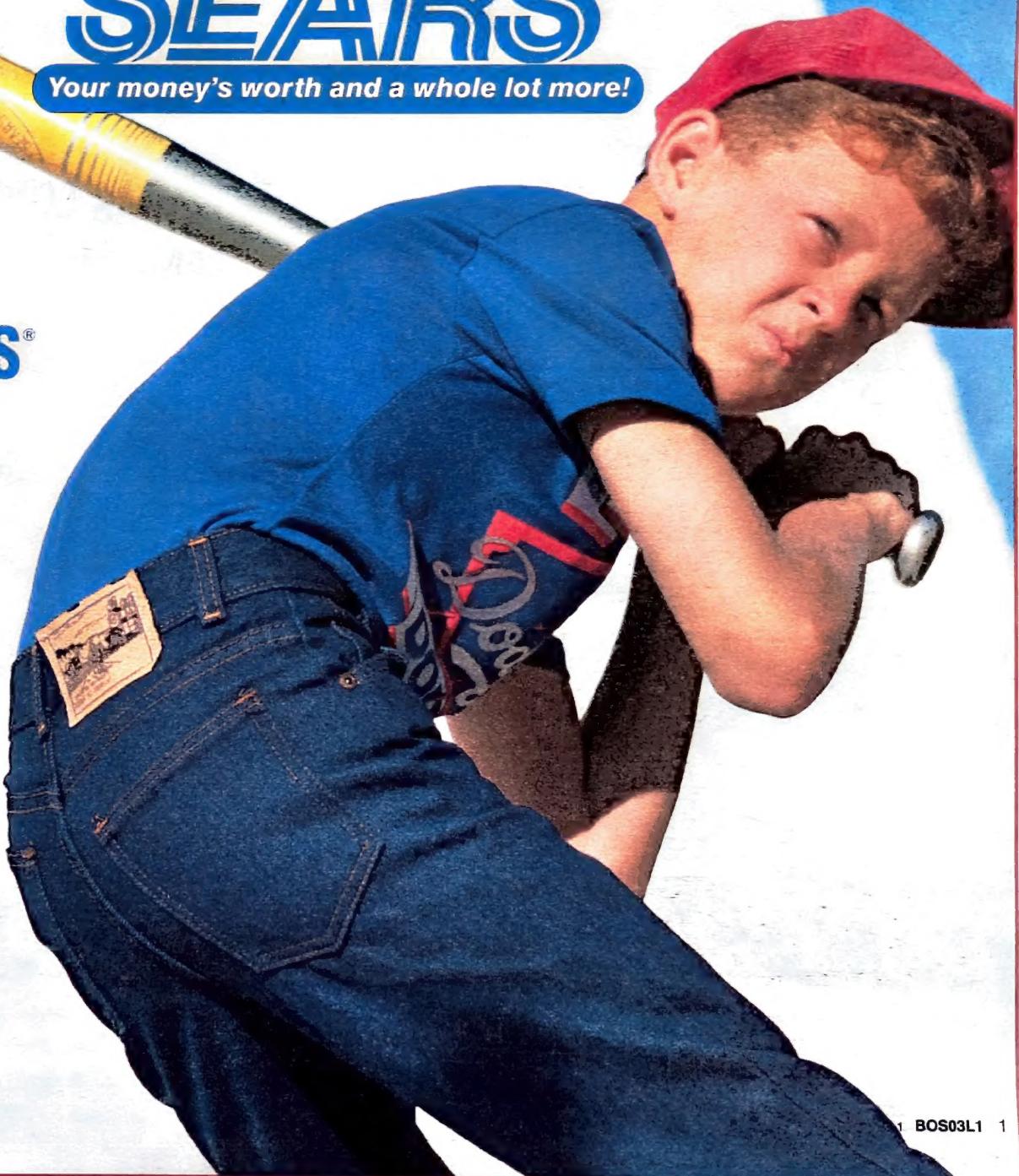
THE TOUGHEST JEANS  
IN AMERICA!

OVER 180 MILLION SOLD  
SINCE 1972 AND WE EXPECT  
TO SELL 3 MILLION MORE  
FOR BACK-TO-SCHOOL

JUST ONE OF MANY  
FAMOUS  
BRANDS  
FROM THE STORE  
YOU TRUST

FIND GREAT  
LOW PRICES  
EVERY SINGLE DAY!

SEE PAGES 2-3 FOR  
MORE TOUGH SKINS NEWS



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SEARS AUG. 6 EDITION

ALSO INSIDE: FABULOUS HOME FASHION BUYS!



**TOUGHSKINS®**

BOYS' JEANS SO TOUGH, THEY'RE  
**WARRANTED\***  
AGAINST HOLES FOR AS LONG AS  
HE WEARS THE SAME SIZE

ONLY

**888**

8-14  
reg., slim

11.88  
7.88

Husky sizes  
4-7 sizes

GOOD THROUGH AUG. 19  
WHILE QUANTITIES LAST



▼ Also available in Original triblend style  
and in twill school pant style

▼ Reinforced knees on regular  
and slim sizes up to size 12 and  
Husky sizes up to a 30-in. waist

▼ You won't find a jean warranty  
like this ANYWHERE ELSE! Sears—  
where value always comes first

▼ Extensive lab test results lead  
us to believe this is the toughest  
jean in America. See for yourself!

▼ Riveted front pockets keep pocket intact—prevents ripping from daily wear  
and tear

Heavyweight denim of cotton.  
Fortrel® polyester for super  
durability, tear-resistance. Plus,  
prewashed for softness

▼ With super strong double sewn  
seams and reinforced  
stitching at all stress points!

\*WARRANTY

For as long as your child wears this  
size, if a hole is worn in the jeans,  
RETURN IT TO THE NEAREST SEARS  
STORE, and Sears will replace it, free  
of charge, with a garment of the same  
size. See store for details.



SEE THESE FAMOUS KIDS' BRANDS & MORE:

RAGS®



What an assortment!  
Boys' knit and woven  
short-sleeve shirts

ONLY

**888**

GOOD THROUGH AUG. 19  
WHILE QUANTITIES LAST

- ▼ S-M-L-XL (8-20). Husky sizes, too.
- ▼ Fashionably oversized for comfort
- ▼ In a rainbow of solids and stripes!



Kids' Fruit of the Loom  
6-pk. cotton underwear

BOYS' GIRLS'

Special value pack 5.96 Special value pack 4.96

Mail-in rebate -\$2 Mail-in rebate -\$2

You pay ONLY 3.96 You pay ONLY 2.96

Rebate offer good through Sept. 17

While Quantities Last

Boys'  
Hard-to-find sizes

Are easy to find at SEARS

Shirts and Toughskins available  
in Husky sizes at slightly higher  
prices at most larger Sears stores.

**FRUIT OF THE LOOM®**

**BUGLE BOY®**

**TOMATO®**

B0503L1 3

# Bring home the magic with whimsical nightwear

Walt Disney's CLASSIC  
**Peter Pan**



In their secret hideout, the boys sit quietly while Wendy tells them stories

## Sweet dreams in cozy nightwear for boys and girls.

- A. Toddler girls' pajamas in sizes 2T-4T
- B. Girls' jersey-style dorm shirt in sizes S-M-L
- C. Toddler boys' pajamas in sizes 2T-4T
- D. Boys' pajamas in sizes S(4), M(5/6), L(7)
- E. Little girls' dorm shirts in sizes S(4), M(5/6), L(6X)



# and fun-filled toys from the Peter Pan collection



© Walt Disney's CLASSIC

## Peter Pan



Peter Pan duels furiously with his one-handed arch enemy, Captain Hook

### Enchanting Peter Pan characters

YOUR  
CHOICE  
**\$10**  
Every  
Single Day!

Create your own Peter Pan adventures with these delightful characters. Choose Peter Pan, Captain Hook, Wendy or Tinker Bell! Dolls range in size from 9 to 12 inches high. Collect them all!



### Huggable plush toys

Choose crocodile or Nana

Crocodile,  
22-in. long

**\$15**

Nana dog,  
14-in. high

**\$20**

© The Walt Disney Company

Garment washed  
**DENIM**  
dresses and jumper sets

**19<sup>98</sup>** to  
**22<sup>98</sup>**

Extra Special Purchase  
While Quantities Last

Fun fashion right out of the blue!  
Belted dresses or jumper sets,  
stonewashed or acid washed. Colorful buttons. 7-14.

Styles shown are representative  
of Sears assortment

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SEE THESE FAMOUS BRANDS & MORE:

E.J. GITANO™

FAME®

# NEW BLUES!

Newest shapes in denim bottoms and cotton tops

**14<sup>94</sup>**

- C. Basic 3-pocket, cotton jeans in stone-washed indigo, black and khaki.
- B. Crested cotton jersey top with mock turtleneck and padded shoulders. Asst. colors.
- G. Oversized cotton scrunch-neck turtleneck with padded shoulders. Asst. colors.

**19<sup>94</sup>**

- D. Angelique™ yarn-dyed cotton shirt with tab roll sleeves.
- E. Screen-printed fleece top in polyester and cotton.
- F. 5-pocket, acid-washed cotton denim jeans. Indigo or black.

**21<sup>94</sup>**

- G. Cotton denim drop-yoke skirt with wide leather-look belt. Indigo and black.

**29<sup>94</sup>**

- H. Acid-washed cotton denim jumper has front pocket and flounced skirt.

Stretch your wardrobe dollar with  
a MAINFRAME Connection Card.

Styles and colors shown are representative  
of MAINFRAME assortment.

**MAINFRAME**

Q·V·A



# CLASSIC TOPS

In terrific colors and styles!

**14<sup>88</sup>**

ea.  
Every Single Day!

- ▼ Long-sleeved tops with double-needle stitching for durability!
- ▼ Of heavy-weight polyester and cotton jersey so they keep their shape!
- ▼ So many color choices in up to 7 solids and 8 stripes for misses' sizes!

Styles and colors shown on these pages are representative of Sears assortment.

All-cotton jeans,

ONLY **19<sup>96</sup>**

Every Single Day!  
Acid-washed jeans.  
Misses' sizes.

SEE THESE FAMOUS BRANDS & MORE: LEVI'S® APPAREL APOSTROPHE



LEE®  
CARRIAGE COURT



Ultra Fleece 220.

## ULTRA FLEECE® 220 ACTIVEWEAR

Tops 'n pants in  
spirited solids

YOUR CHOICE  
Top or pants

**10<sup>96</sup>**  
ea.  
Every Single Day!

We're showing just one outfit of many—  
come in to see all the styles! In asst'd  
colors of super soft acrylic and cotton  
fleece, in misses' sizes.

# NO ONE TOPS SEARS BRAND NAME SELECTION

## Professional hair care at home

A. Spiral curling iron or spritz mist iron.	<b>960</b> ea.
B. Geometricks™ kit, 4 styling rods, power handle.	<b>1994</b>
C. Cordless iron or brush. 60-sec. heat-up. Cartridge.....	<b>1752</b> ea. ....3.78
D. 1200 watt* styler dryer. 3 settings, 2 attachments.	<b>1671</b>
E. 1500 watt* pro dryer, 4 heat/ speeds. *Mfr's. rated wattage	<b>1499</b>
F. Fashion Plates™ wave, straighten or crimp hair.	<b>1496</b>



**Clairol®**  
Deluxe  
dry hairsetter  
20 rollers in 3 sizes. **2285**  
Ready dot, counter top case.



**Clairol®**  
Benders® heated  
flexible shapers  
14 shapers in 2  
sizes create natural  
looking styles.  
Deluxe Benders.....**30.76**



**Dazey®**  
Natural Wonder™  
soft bonnet dryer  
400 watt\*, 5 position  
control switch.  
Large bonnet.  
**2966**

**Epilady®**

7960

The revolutionary way  
to remove hair™

Removes hair naturally, safely, below skin surface. No waxing, shaving, depilatories, nicks or cuts.

**3984**



EpiSauna™

The world's smallest facial sauna. Deep cleans, moisturizes, relaxes. Compact, uses tap water.

**3542**



**ONE TOUCH**  
Personal home  
electrolysis kit  
Remove superfluous  
hair easily and comfort-  
ably. Case included.  
**2860**

**Norelco®**  
Rotatract® rechargeable  
rotary shaver  
Closeness/comfort  
settings. Cord/cord-  
less. Dual voltage.  
**6390**

**Rotomatic™**  
Rechargeable  
rotary shaver  
3 heads, 48 blades,  
pop-up trimmer.  
Locking on/off switch.  
Rotomatic electric, 22.38  
**2981**

EpiBrush™

Self-cleaning bristles automatically retract to release hair. Compact.

**626**

Large  
**583**  
Small



**Norelco®**  
Ladies' Splash & Shave  
cordless shaver  
Shaves wet or dry.  
Rinse to clean. 2-year  
warranty!  
†See store for details.  
**1853**

**REMINGTON**  
Ultimate™ rechargeable,  
cordless shaver  
Remington's best.  
Adjustable close-  
ness bar. Trimmer.  
**5123**

**OMRON.**  
Blood pressure and  
pulse monitor kit  
Information:  
CALL TOLL-FREE  
1-800-526-6766  
Large cuff, available separately, 11.89  
**3769**

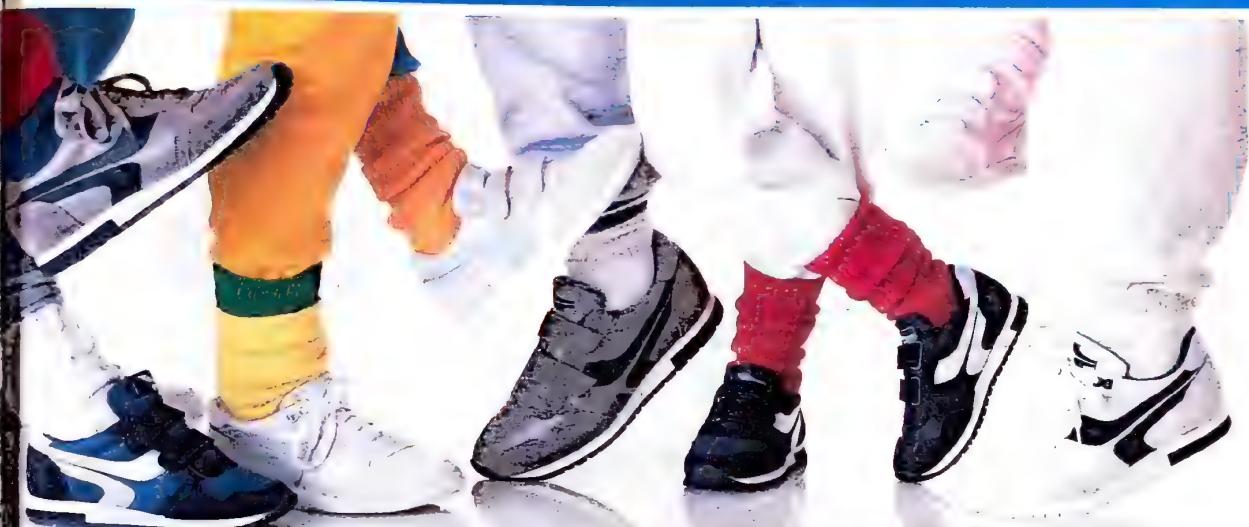
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SEE THESE FAMOUS BRANDS AND MORE!

**CONAIR®**

**EPI**

# SEARS GREATEST ATHLETIC SHOE SPECTACULAR



All athletic shoes have RUBBER soles unless otherwise indicated.

GO WITH THE

**Winner™**

Joggers for the entire family

**14 88**  
Kids'

**15 88**  
Men, boys  
women  
Every Single Day!

- ▼ Tough nylon and sanded split leather uppers.
- ▼ Sponge rubber insoles.

## BASKETBALL



Men's hi-tops  
Leather uppers and cushioned insoles.  
**34 88**  
Every Single Day!  
Men's Oxfords 29.88  
Every Single Day!



Boy's hi-tops  
Leather uppers. Removable insoles.  
**29 88**  
Every Single Day!

## TENNIS



Kid's hi-tops  
Split leather uppers. Cushioned insoles.  
**21 88**  
Every Single Day!

Men's shoes  
Canvas uppers and cushioned insoles.  
**19 88**  
Every Single Day!

Men's oxfords  
Black leather uppers and padded collars.  
**27 88**  
Every Single Day!

## CVO



Women's oxfords  
Canvas uppers and cushioned insoles.  
**27 88**  
Every Single Day!  
**9 86**  
Every Single Day!

## CROSS TRAINERS



Boy's and women's  
All-purpose athletic shoes designed to perform on different surfaces and for different sports.  
**29 88**  
Every Single Day!



Boys  
**29 88**  
Every Single Day!

Women  
**29 88**  
Every Single Day!

Women's oxfords  
Visa® fabric uppers. Cotton terry lining.  
**22 88**  
Every Single Day!



Women's oxfords  
Smooth coated split leather uppers.  
**24 88**  
Every Single Day!



Women's hi-tops  
Smooth coated split leather uppers.  
**29 88**  
Every Single Day!

## GOOLAGONG



Women's casuals  
Sport shoes with soft fabric uppers.  
**21 88**  
Every Single Day!  
**29 88**  
Every Single Day!

**ADIDAS®**

**PUMA®**

**ETONIC®**

**CONVERSE®**

# OXFORD OR SPORT

Shirts packed with so many quality features, you'd expect to pay more!

## Comfortable Amie® sport shirt

- ▼ Choose button-down or spread collar
- ▼ With single-needle tailoring for great looks
- ▼ Rich yarn-dyed woven patterns of polyester and cotton

**13<sup>88</sup>**  
Long  
Sleeve  
Every Single Day!

## Under \$20 Oakton Ltd.® shirt

- ▼ Cross-stitched buttons won't fall off
- ▼ Fused 2-button adjustable cuffs
- ▼ Oxford cloth of cotton, polyester  
Oakton Ltd.® 100% silk tie..... 9.88

**15<sup>88</sup>**  
Long  
Sleeve  
Every Single Day!

## Arnie® belted chinos

- ▼ Coordinating web belt with bonded leather tabs
- ▼ Of cotton and polyester

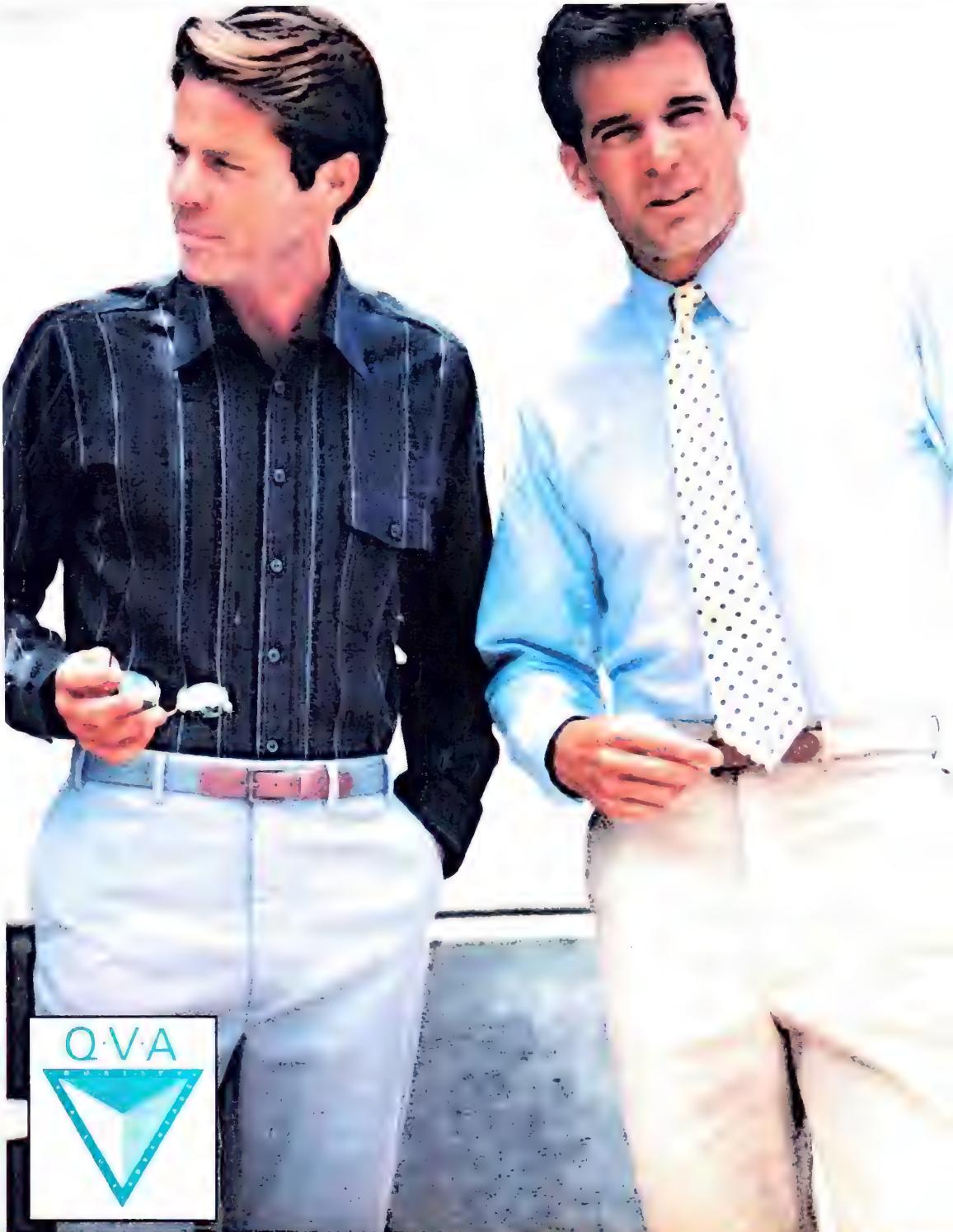
**19<sup>88</sup>**  
Every Single Day!



Men's Oakton Ltd.® basics  
100% combed cotton for a comfortable fit!

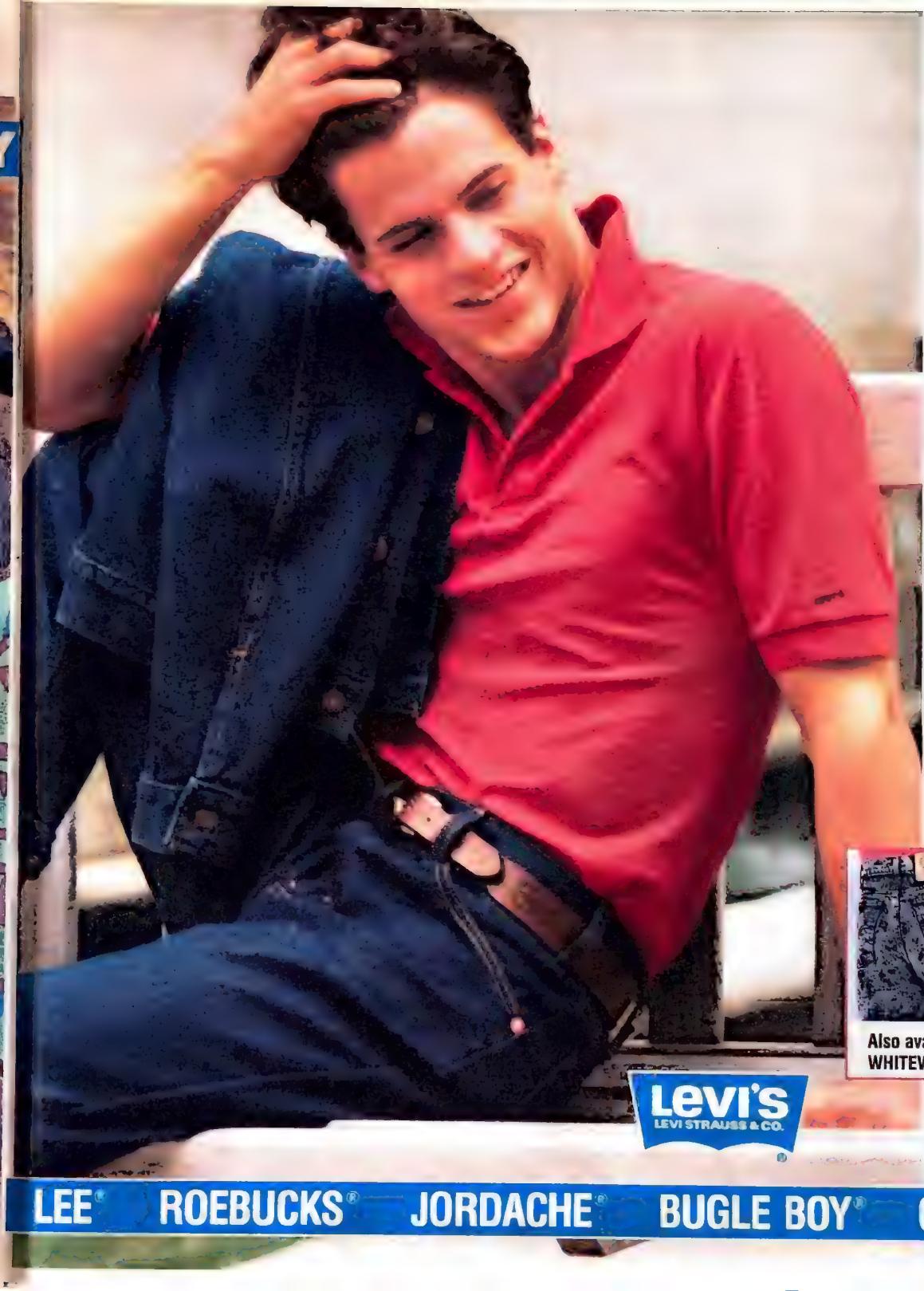
T-shirts, Pkg. of 3..... 9.88

**7<sup>88</sup>**  
BRIEFS  
Pkg. of 3  
Every Single Day!



SEE THESE MEN'S BRANDS & MORE:

HEET



# LEVI'S® 506™ JEAN

All-cotton denim  
or pique knit shirts—

YOUR CHOICE **15<sup>96</sup>**

Every Single Day!

Levi's® 506™ jeans

Fabric-softened for unbeatable comfort!  
Straight leg styling. Made in the U.S.A.

Levi's® pique knit

shirts—the look you want! Of comfortable polyester and cotton; solid colors.

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Also available:  
PREWASHED JEAN



Also available:  
WHITEWASHED JEAN



Also available:  
STONEWASHED JEAN



LEE ROEBUCKS JORDACHE BUGLE BOY COTLER FARAH

# STRATFORD™ GROUPS

Living rooms by a quality maker in colors to match any decor

Save \$200 when you buy all 3 pieces

**\$1399**

Every Single Day separate price \$1599

## A. Celebration 3-pc. sectional

Attractive and plush contemporary style. Features an armless full-size innerspring sleeper, left arm incliner and corner wedge. 40 colors.

Recliner ..... \$399  
Carmel tables ..... \$159

Save \$200 when you buy all 4 pieces

**\$1598**

Every Single Day separate price \$1798

## B. Celebration 4-pc. sectional

Features an armless full-size innerspring sleeper, left arm incliner, corner wedge and ottoman. 40 decorator colors.

Carmel tables ..... \$159

Save \$50 when you buy the 2-pc. group

**\$898**

Every Single Day separate price \$948

## C. Cheers 2-pc. group

Luxurious sofa and chair with sculptured styling and solid oak accents. 24 fashion colors!

Cheers tables ..... \$249 to \$299  
Matching pieces also available

14L BOS03L1 1

**NO PAYMENT UNTIL NEXT YEAR!**

No monthly payments until Jan. 1, 1990, on Sears Deferred Credit Plan. There will be a finance charge for the deferral period.



# 3 SIZES - ONE PRICE

Full, queen or king\*  
mattress or foundation

Offer ends August 12

Sears Deluxe II and  
Sealy Comfort Guard  
Deluxe II

Full  
Queen  
King

\$99  
Each Pc.

5-yr. warranty\*\*

Sears Elegance Classic II  
and Sealy PostureCrest II

Full  
Queen  
King

\$149  
Each Pc.

10-yr. warranty\*\*

Sears Elegance Prestige II  
and Sealy PostureCrest  
Extrordinaire II

Full  
Queen  
King

\$199  
Each Pc.

15 yr. warranty\*\*

Sears-O-Pedic Imperial  
Superba II and Sealy  
PosturePedic Violet II

Full  
Queen  
King

\$249  
Each Pc.

15 yr. warranty\*\*

Twin size also available as low as \$79 ea. pc.  
Queen and king sold only in sets. King  
requires two foundations. Sealy foam is  
polyurethane. \*\*See store for details.

## A. Bay Breeze 3-pc. bedroom

Includes dresser,  
mirror and full/queen  
headboard.

**\$499**

Inset, LIMITED TIME OFFER!  
3-pc. Bedwall ..... \$599  
Includes cabinet headboard  
and two coordinating night-  
stands.  
Offer Good Through August 31

## B. New Dimensions bedroom

3-piece in-  
cludes dresser,  
mirror and full/  
queen head-  
board.

**\$599**

SAVE \$100 when you buy chest  
with 3-pc. bedroom, Today's Price  
..... \$899

**SEARS**

Innerspring



Innerspring  
or foam

**SEARS  
COMFORT PROMISE**  
**SLEEP ON IT FOR 30 NIGHTS!**  
**NOT HAPPY? WE'LL BUY IT BACK**

Sleep on your Sears bedding set for 30 nights. If you're not completely satisfied, Sears will buy it back! And of course, at Sears it's always satisfaction guaranteed or your money-back!



SEARS SHOP  
FOR THOUSANDS OF  
OTHER GREAT BUYS.  
**NEW! SEARS 24-HR.**  
**CATALOG HOTLINE**  
**1-800-366-3000**  
• Shop Toll-Free, Day and Night  
Shop 24 Hours a Day, 7 Days a Week

# WHY PAY MORE?

Our Sears brand plush stain-resistant carpet has quality features you'd expect to pay a lot more for!

## EXTRA SPECIAL PURCHASE

**LIMITED TIME OFFER!  
COMPARE OUR PLUSH  
PREMIERE VALUE CARPET WITH  
COUNTRY MANOR AT 23.99 SQ. YD.**

Each carpet features:

- 5-yr. wear and stain warranties\*
- Scotchgard stain protection
- Plush style, 10 decorator colors
- 100% nylon pile, heat-set yarns

\*See store for warranty details.

\*On SearsCharge Home Improvement Plan. Your monthly payment can vary depending on your account balance.

Cushion and installation extra for all carpets.

**16.99**  
SQ. YD.  
CARPET ONLY  
While Quantities Last

## MONTHLY

**1 Room**  
**\$12** per month^  
20 sq. yds.  
Installed

**2 Rooms**  
**\$15** per month^  
30 sq. yds.  
Installed

**3 Rooms**  
**\$19** per month^  
40 sq. yds.  
Installed



**PLUSH**  
Pleasant Fantasy V  
Nylon pile,  
30 colors.  
**19.99**  
SQ. YD.  
CARPET ONLY

Scotchgard  
**STAINRELEASE**

**TEXTURED**  
Bold Heritage  
Nylon pile  
in 20 hues.  
**11.99**  
SQ. YD.  
CARPET ONLY

FLOOR TESTED  
**TREVIRA**

**PLUSH**  
Secret Quest  
Polyester pile,  
12 shades.  
**8.99**  
SQ. YD.  
CARPET ONLY

Come see our many affordably priced carpets—so many stain-resistant styles at our great everyday low prices

**SCULPTURED**  
Rainbow Marquee V  
Nylon pile,  
11 colors.  
**14.99**  
SQ. YD.  
CARPET ONLY

WEAR-DATED  
CARPET

**TEXTURED**  
Fresh Image V  
Nylon pile  
in 24 hues.  
**17.99**  
SQ. YD.  
CARPET ONLY

Scotchgard  
**STAINRELEASE**

**PLUSH**  
Grand Tradition  
Nylon pile,  
34 colors.  
**18.99**  
SQ. YD.  
CARPET ONLY

free  
carpet

**PLUSH**  
Special Holiday V  
Nylon pile,  
24 shades.  
**18.99**  
SQ. YD.  
CARPET ONLY

**BUY CARPET NOW—NO PAYMENTS TILL NEXT YEAR**

No monthly payments until Jan. 1990 on SearsCharge  
Deferred Credit Plan. There will be a finance  
charge for the deferral period.

**Sears Pricing Pledge:** Yes, we'll meet or beat the competition's current advertised price on the identical item! Just bring the competition's current ad to any of our retail stores.

This offer applies to current merchandise stocked in our retail stores only. Excludes clearance, closeouts and Sears catalog.

Merchandise in this circular available at most larger Sears stores.  
Delivery charges not included in selling prices of merchandise.

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Printed in U.S.A.

7/89 RF732A/89800

G B



Supplement to the newspapers listed below: Sunday, August 6, 1989: Boston Sunday Globe, Providence Journal, Worcester Sunday Telegram, Middlesex News, Lowell Sun, Sunday Eagle Tribune, Brockton Enterprise, Cape Cod Times, Lewiston Sun Journal, Foster's Daily Democrat, New Bedford Standard Times, New Hampshire Sunday Times, South Portland Press Herald, Fall River Herald, Nashua Telegraph. Saturday, August 5, 1989: I.D.S., Jordan Dennis, Newport Daily News, Concord Monitor. Monday, August 7, 1989: Bangor Daily News, Daily Kennebec Journal, Times Record.

**MASSACHUSETTS:** Auburn • Braintree • Brockton • Burlington • Dedham • Hanover • Hyannis • Leominster • Methuen • Natick • North Dartmouth • Peabody • Saugus • Swansea. **MAINE:** Augusta • Bangor • Brunswick • Lewiston • Presque Isle • Rockland • South Portland • Waterville. **NEW HAMPSHIRE:** Concord • Keene • Manchester • Nashua • Newington. **RHODE ISLAND:** Middletown • Providence • Warwick • Woonsocket.

**SEARS**  
Your money's worth  
and a whole lot more.

Satisfaction guaranteed  
or your money back  
• Sears, Roebuck and Co., 1989

**BUY NOW -  
NO PAYMENTS  
UNTIL NEXT YEAR!**  
No payments until January 1990 on Sears  
Deferred Credit Plan. There will be a  
finance charge for the deferral period.

# SEARS

Your money's worth and a whole lot more!

## WHY PAY MORE?

WE'VE LOWERED OUR EVERYDAY PRICES ON THESE  
KENMORE REFRIGERATORS—ONLY AT SEARS!

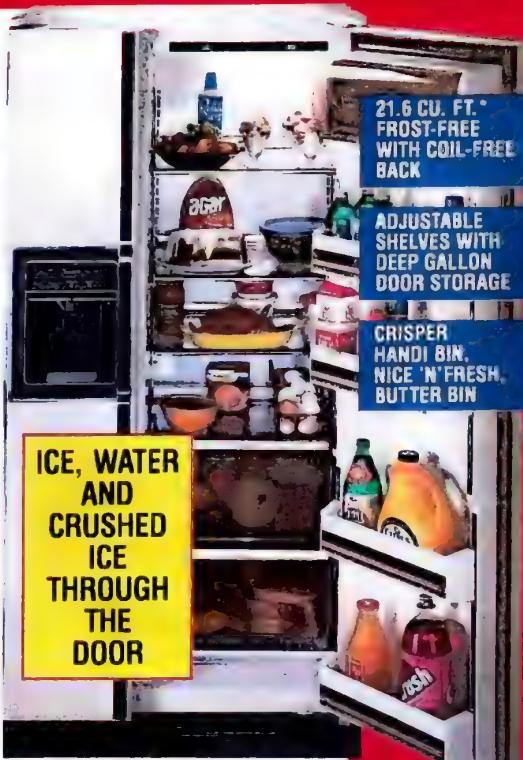


**TOP MOUNT**  
**59987**  
White; color extra.  
Good Through August 12

\$17 PER MONTH<sup>▲</sup> ON SEARSCHARGE

**SIDE-BY-SIDE**  
**99987**  
White; color extra.  
Good Through August 12

\$21 PER MONTH<sup>▲</sup> ON SEARSCHARGE PLUS



\*Your actual monthly payment can vary depending on your account balance.

\*Total capacity

**TRUST SEARS  
TO GIVE  
YOU MORE!**

### NATIONWIDE CREDIT

- SearsCharge
- SearsCharge PLUS

Available for most major purchases totaling \$700 or more.

### NATIONWIDE DELIVERY

We'll do our best to give you a convenient date. Even Saturday delivery can be arranged in most areas.

### NATIONWIDE SERVICE

- Over 18,000 technicians
- Over 15,000 vehicles
- Over 800 service centers

**Our policy is  
SATISFACTION GUARANTEED  
OR YOUR MONEY BACK**

Each of these advertised items is readily available for sale as advertised.

© 1989 Sears, Roebuck & Co.

# KENMORE, ONLY AT SEARS—1 OUT OF

FAMOUS BRANDS! LIKE THESE AND MORE:

**KENMORE**

**TAPPAN**

Delivery arranged at additional charge. Major appliances shipped from our New England warehouses.



**18.0 CU. FT.\*  
FROSTLESS  
WITH TWIN  
CRISPERS**  
**\$479**

Every Single Day!  
White only.

- Handy butter bin
- Freezer door shelf
- Total capacity

61801

**KENMORE®**  
**FAMILY SIZED  
21.7 CU. FT.\*,  
ADJUSTABLE  
GLASS SHELVES**  
**\$650**

Every Single Day!

- Crisper, handi bin
- Gallon door storage

FACTORY INSTALLED  
ICEMAKER \$80 EXTRA  
Icemaker hook-up extra.

65251

**Kenmore®**

**19.8 CU. FT.\*  
SIDE-BY-  
SIDE AT A  
GREAT PRICE!**

**\$599**

Every Single Day!

- Butter bin, crisper
- Frost free convenience

\*Total capacity

49001

**Kenmore®**

**5.0 CU. FT.\*  
UPRIGHT OR  
5.3 CU. FT.\*  
CHEST  
FREEZER**

YOUR CHOICE

**\$198**

Every Single Day!

- Adjustable cold control
- Textured steel lid and door

29158

19158

**16.0 CU. FT.\*  
UPRIGHT OR  
15.8 CU. FT.\*  
CHEST  
FREEZER**

YOUR CHOICE

**319<sup>87</sup>**

Each

Good Through August 19

- Interior light
- Handy defrost drain

**Kenmore®**

**19.7 CU. FT.\*  
WITH ICE  
THROUGH  
THE DOOR**

**\$840**

Good Through August 12

- Adjustable shelves
- Meat pan for freshness, crisper

**Kenmore®**



59051

**Kenmore®**

**POWERFUL  
VAC WITH  
3.5 PEAK HP  
MOTOR**  
**9987**

Every Single Day!

- 20-ft. power cord
- Steel locking wands

**Kenmore®**

**2.0 PEAK HP  
VAC WITH  
DEEP CLEANING  
POWER-MATE™**

**\$99**

Every Single Day!

- Auto height setting
- Brush edge clean



27200

**HOOVER HIGH  
PERFORMANCE  
CONVERTIBLE™  
UPRIGHT VAC**

**9987**

Every Single Day!

- Powerful 5.0-amp motor
- Steel beater bars

**HOOVER**



38750  
(Mfr. #U4519)

# 2 HOMES IN AMERICA OWNS ONE!

HOOVER

BLACK & DECKER

SINGER

AMANA

Delivery arranged at additional charge. Major appliances shipped from our New England warehouses.

Kenmore®

88010



**COMPACT-SIZED OVEN—  
400 WATTS OF POWER**

**\$79**

Every Single Day!

- 15-minute mechanical timer
- Small size fits anywhere

Kenmore®

93181



**RANGE WITH  
SELF-CLEANING  
OVEN**

ELECTRIC MODEL

**\$399**

Every Single Day!

GAS MODEL

**\$499**

Every Single Day!

Connectors extra.

Kenmore®

43589



**ELECTRIC COOKTOP  
WITH SOLID  
DISC ELEMENTS**

**\$298**

Every Single Day!

Kenmore®

73181

**LARGE  
CAPACITY  
WASHER  
PRICED RIGHT**

**\$379**

Good Through August 17  
White; color \$10 extra.

- 8-wash cycles
- Self-cleaning lint filter

18631

**FAMILY-SIZED  
LARGE  
CAPACITY  
DRYER**

**\$299**

Good Through August 17  
White; color \$10 extra.

- 5-drying cycles
- Top mount lint filter  
Gas dryers priced higher.  
Dryer connectors extra.

68631

Kenmore®



**ALL-IN-ONE  
LAUNDRY  
SYSTEM**

**\$619**

Every Single Day!  
White only.

- Self-cleaning lint filter
- Large capacity for big loads

98701

Kenmore®



**LARGE  
CAPACITY  
WASHER ONLY**

**\$279**

Every Single Day!  
White only.

- 3-convenient wash cycles
- Sturdy Dynaguard top, lid

18101

Kenmore®



**LARGE  
CAPACITY  
DRYER AT A  
GREAT PRICE**

**\$229**

Every Single Day!  
White only.

- 2 drying cycles
- Top mounted lint screen  
Gas dryers priced higher.  
Dryer connectors extra.

68101

Each of these advertised items is readily available for sale as advertised.

**WE'VE GOT THE  
BRANDS YOU  
WANT!**

**SHARP**

**MAGNAVOX**

**PIONEER**

**LXI**



**ALL NEW  
CAMCORDER  
OUTFIT—MORE  
FEATURES**

**999<sup>96</sup>**

Good Through August 26

53745



49201

**CONSOLE TV  
WITH MTS  
STEREO,  
OFF-TIMER**

**549<sup>87</sup>**

Every Single Day!  
(Mfr. #RK4910AK)

42072/93

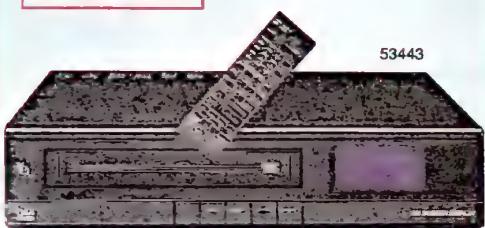


**20-in.**

**318<sup>89</sup>**

Good Through August 19

**SEARS**



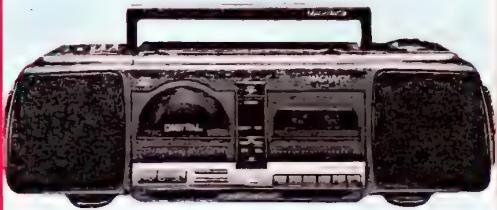
53443

**CLOSEOUT!  
4-HEAD VIDEO  
VCR—GREAT  
SPECIAL EFFECTS**

**299<sup>88</sup>**

While Quantities Last

**MAGNAVOX**



21542  
(Mfr. #D8890/D8891)

**20-TRACK  
PROGRAMMABLE  
CD BOOMBOX  
WITH SEARCH**

**179<sup>77</sup>**

Good Through August 12

**PIONEER**



95501

**110-WATT  
STEREO RACK  
WITH CD, REMOTE**

**799<sup>87</sup>**

Good Through August 12

53899/93  
(Mfr. #335/AX25)

**brother**



**SEARS**



**STUDENT  
CHAIR AT AN  
AFFORDABLE  
PRICE**

**29<sup>86</sup>**

Every Single Day!

3158

**SEARS**



34402/12/21/51

**4 COLORS!  
9-NUMBER  
MEMORY  
TRIMSTYLE PHONE**

**17<sup>77</sup>**

Every Single Day!

**NEW AT SEARS!  
PORTABLE WORD  
PROCESSING  
TYPEWRITER**

**199<sup>46</sup>**

Every Single Day!

**FREE  
PLANNING**

**FINANCING  
PLANS**

**PROFESSIONAL  
INSTALLATION**

**FREE  
ESTIMATES**

**SATISFACTION  
GUARANTEED**

**APPOINTMENTS AT  
YOUR CONVENIENCE**

# August is **SEARS** Installed **Home Improvement MONTH**



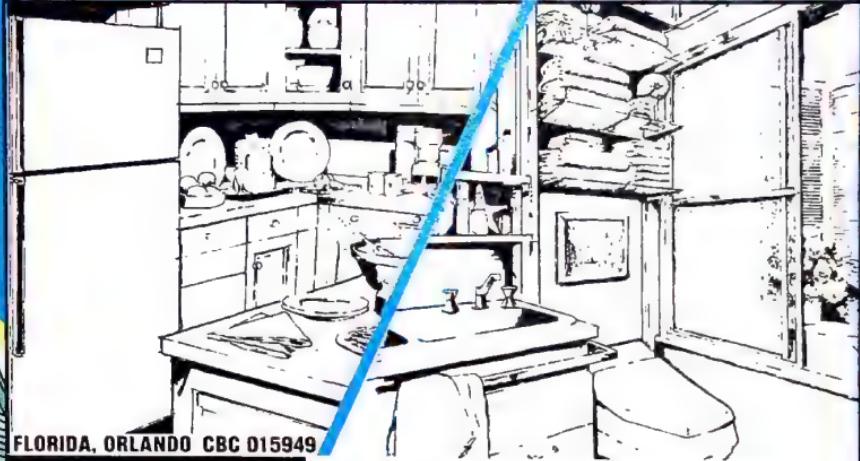
**NO PAYMENT  
UNTIL JANUARY  
ON SEARS DEFERRED  
CREDIT PLAN**

There will be a finance charge  
for the deferred period.

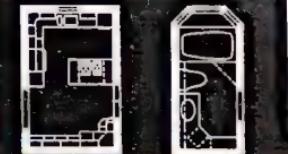
— SEARS PRESENTS ELEGANT —

## KITCHENS & BATHS

**CALL TODAY!**



FLORIDA, ORLANDO CBC 015949



We'll assist you with creative design ideas for  
remodeling within your budget.

Choose from a wide range of cabinet styles and  
finishes; plus... countertops, appliances, lighting,  
window treatments, and wall and floor coverings.

**FREE  
PLANNING**

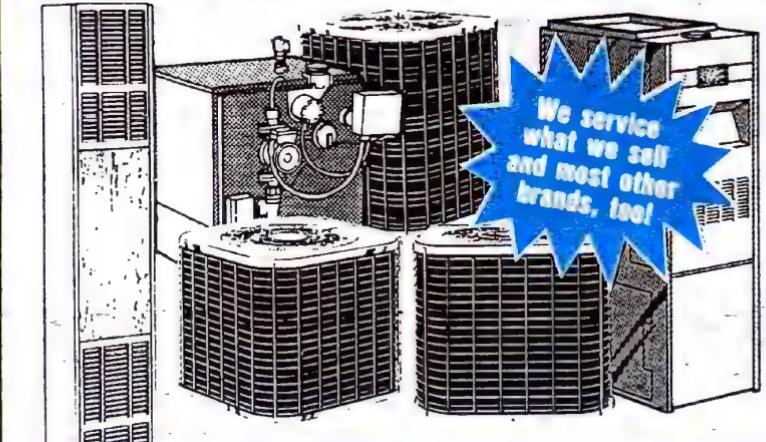
**FREE  
ESTIMATE**

**PROFESSIONAL  
INSTALLATION**



**OUR GOAL  
IS TO MAKE  
YOUR NEXT  
INSTALLED  
HOME  
IMPROVEMENT  
A HAPPY,  
NO-RISK  
EXPERIENCE!**

# HEATING and COOLING HEADQUARTERS



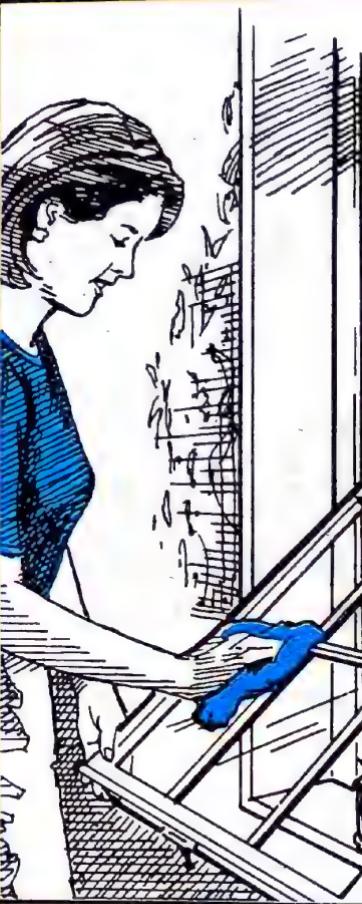
## GREAT VALUES

Featuring Kenmore® Brand Heating and Cooling Units

Millions of homes rely on Kenmore appliances to help them cook, wash dishes, and do the laundry. Doesn't it make sense to you to trust your heating and cooling needs to Kenmore.

**AIR CONDITIONING • HEATING • HEAT/COOL COMBINATIONS**

TEXAS, AUSTIN TACLB 1387C; FLORIDA, ORLANDO CAC 045898; MIAMI CAC 009346



INSTALLED BY SEARS AUTHORIZED CONTRACTORS: LICENSE NUMBERS... CALIFORNIA 025455; WASHINGTON SE-AR-SR 372NT; OREGON BLDRS 1051; NEVADA 5543; UTAH

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SECURE  
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# FENCING VALUES

ADD TO THE GOOD  
LOOKS, SECURITY  
AND PRIVACY OF  
YOUR PROPERTY



**CHAIN  
LINK FENCE** | **WOOD FENCE**

Various heights and section lengths available.  
Select from a variety of gates, hinges and latches.

INSTALLED

# GARAGE DOORS



A wide variety of styles and types in  
single and double doors available.

REPLACEMENT  
WINDOWS  
STORM WINDOWS  
BLOWN-IN INSULATION  
PATIO COVERS,  
ENCLOSURES AND  
CARPORTS

ROOFING  
GUTTERING,  
OVERHANG AND  
FACING TRIM  
SIDING  
AWNINGS  
STORAGE SHEDS

ENTRY DOORS  
GARAGE DOORS  
PATIO DOORS  
SIDING  
SECURITY DOORS  
CHAIN LINK FENCE  
WOOD FENCE

CENTRAL AIR  
CONDITIONING  
CENTRAL HEATING  
KITCHEN REMODELING  
BATH REMODELING  
Sears offers these  
products...and much more!

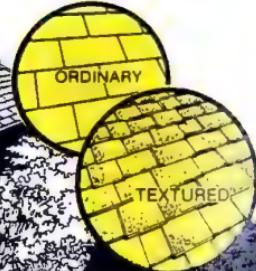
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**CALL YOUR  
NEAREST  
SEARS STORE**

IN Rhode Island  
**1(800)767-4477**

3 CHOICE  
OF STANDARD  
3-TAB AND TEXTURED  
ROOFS AVAILABLE  
A VARIETY OF COLORS!

**A ROOF IS A ROOF IS A ROOF?  
NOT  
ANYMORE!**



FLORIDA,  
ORLANDO  
CCC 035634

**CALL TODAY!**

Installed by Sears Authorized Contractors: License Numbers... California 025455; Washington SE-AR-SR 372NT; Oregon BLDRS 1051; Nevada 5543; Utah 6283-5; New Mexico 2237; Hawaii 4285; Idaho 3196-A-3-4 (17); Florida/Orlando CRC 029278; Florida/Miami CBC 015949; Virginia 014183; Maryland MHIC 321; Westchester County WC-888-H87; Suffolk County 1260 HI; New York City, Department of Consumer Affairs, Licensee # 697935

**SEARS**  
Your money's worth  
and a whole lot more.

**CRAFTSMAN®****COMPANION****KENMORE®**

## YOU WON'T FIND BETTER MOWER VALUES ANYWHERE!



Two engine speeds.

Craftsman  
3.5-RP push  
rear bagger**228<sup>96</sup>**Only \$10 per month<sup>a</sup>  
on SearsChargePull-Lite  
starter

38322

20-in.  
pathBelt drive  
system

57213

20-in.  
pathCompanion  
3.5-RP  
rear bagger**279<sup>86</sup>**Only \$11 per month<sup>a</sup>  
on SearsChargePull-Lite  
starter

## RUGGED 12-HP TRACTOR WITH COUNTER- BALANCED ENGINE

**\$23** Per month<sup>a</sup> on  
SearsCharge  
PLUS**\$1098**

Bagger.....249.96

\*Your actual monthly payment  
can vary depending on your  
account balance. SearsCharge  
PLUS available for most major  
purchases of \$700 or more.Counter-balanced  
engine for  
reduced vibration25463/  
24940Rear Turf-  
Saver tires38-inch  
floating deck  
avoids scalping

79663  
18-in., 1/4-HP  
Bushwacker®  
**42<sup>73</sup>**

79602  
13-in., 1/4-HP  
Weedwacker®  
**36<sup>97</sup>**

79638  
1-HP electric  
blower/vac  
**59<sup>88</sup>**

79712  
16-in., 26cc  
Weedwacker  
**109<sup>93</sup>**

79792  
32cc gas  
blower  
**119<sup>84</sup>**

79652  
3.0-RP  
gas edger  
**209<sup>76</sup>**

4 yr. Warranty\*  
72410  
32-gal.  
trash can  
**89<sup>96</sup>**

12825  
Extra Heavy Duty  
Trash  
Bags  
33-gal., 80 ct.  
trash bags  
**10<sup>88</sup>**

69202  
Our strongest!  
Craftsman  
50-ft. hose  
**16<sup>96</sup>**

69025  
Water command  
nozzle  
**7<sup>96</sup>**

83917  
Sears Best  
rake  
**8<sup>96</sup>**

85595  
85315  
Pruner or  
lopper  
**11<sup>96</sup>**

## GAS GRILLS CHOOSE FROM 6 STYLES



10291

See-through  
windowSwing away  
warming rackLP tank  
included!**Kenmore®**Grill  
rotisserie**22<sup>91</sup>**Rust-  
resistant  
cart

**KENMORE  
GAS GRILL  
402-sq. in.  
28,000 BTU's**

**139<sup>87</sup>**

Some assembly required.

**CRAFTSMAN®****SPECIAL  
PURCHASE**

Craftsman gas chain saw  
2.3-CID engine  
powers 16-in. bar  
with sprocket nose  
**199<sup>86</sup>**

Quantities Limited

Craftsman wheelbarrow  
5.0 cu. ft. seam-  
less tray, wood  
handles  
**44<sup>96</sup>**

Quantities Limited

\*See store for details

1 BOS03L1 5



## CORDLESS POWER

Craftsman  
reversible cordless  
screwdriver

While Quantities Last **15<sup>88</sup>**

Powerful 2-cell motor. Rocker switch for forward or reverse.



## PORTABLE POWER

Craftsman 3/8-in.  
variable speed  
reversible drill

**28<sup>88</sup>**

Craftsman  
1½-HP, 7¼-in.  
circular saw  
includes blade

**31<sup>35</sup>**

Permanently lubricated roller  
and sleeve bearings.

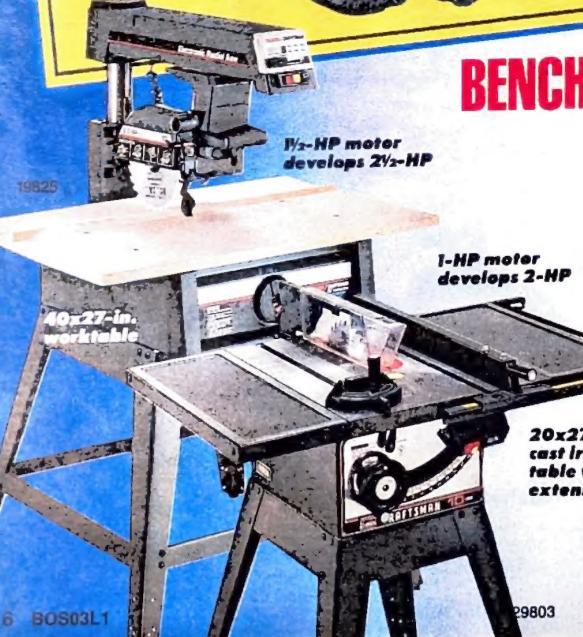


## BENCH POWER

Craftsman  
electronic radial  
arm saw

**399<sup>88</sup>**

3 fence positions for convenient rip and crosscut setups.



Craftsman  
20x27-in.  
cast iron  
table with  
extensions

**399<sup>88</sup>**

Deluxe miter gauge. Exclusive Exact-I-Cut.



Craftsman  
3/8-in.  
variable  
speed  
drill  
**34<sup>62</sup>**  
Quantities  
Limited  
Includes 5-  
pc. screw-  
driver bit set.



Craftsman  
3/8-in.  
cordless  
drill  
**34<sup>71</sup>**  
5-cell bat-  
tery. 2-  
speeds.



Craftsman  
variable  
speed  
sabre saw  
**31<sup>33</sup>**  
Quantities  
Limited  
Includes 4  
regular cut  
blades.



Craftsman  
1/2-sheet  
pad sander  
**42<sup>17</sup>**  
Orbital mo-  
tion. 1/6-  
HP.



Craftsman  
1-HP  
router  
**45<sup>85</sup>**  
Ring type  
depth ad-  
justment.



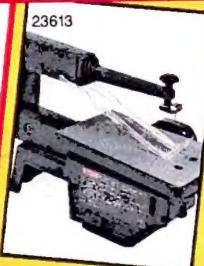
1/2-in.  
reversible  
drill  
**46<sup>16</sup>**  
Removable  
side han-  
dle. 1/3-HP.



Industrial  
reciprocating  
saw  
**123<sup>83</sup>**  
2-speed,  
case and 7  
blades.



7¼-in.  
industrial  
circular saw  
**139<sup>96</sup>**  
Rugged  
worm drive  
gearing.



13-in.  
bench top  
scroll saw  
**89<sup>88</sup>**  
Table tilts  
0-45 degrees.  
Compact!



10-in.  
bench top  
band saw  
**129<sup>88</sup>**  
Sturdy cast  
iron base.  
1725 RPM.



8-in.  
direct drive  
table saw  
**129<sup>88</sup>**  
1/2-HP motor  
develops 1-HP.



Craftsman  
10-in.  
miter saw  
**199<sup>88</sup>**  
Includes  
carbide  
tipped blade.



1-in. x 25-ft.  
measuring  
tape

**988**

Unique  
non-slip  
rubber grip.



Sears Best  
16-oz.  
hammer

**1173**

Fines t  
grade hick  
o-ry handle.



6-pc. slotted  
or phillips  
screwdrivers  
**YOUR CHOICE**

**994**

Quantities  
Limited  
Sizes to  
suit any  
need.



Craftsman 18-in.  
mechanic's  
tool box

**1998**

Round edges  
for safety and  
strength.



4-pc.  
adjustable  
wrench set  
**2996**

Quantities  
Limited  
4, 6, 8 and  
10-in. sizes.



Durable  
alloy steel  
5-pc. pliers set  
**2996**

Quantities  
Limited  
6-in. diagonal,  
7-in. arc joint  
and more.



Solar Max™  
solar powered  
outdoor light  
**2995**

Automati  
cally turns on  
after dark.



Malibu 5  
light path  
or flood set  
**3995**

50-ft. ca  
ble, 24-hr.  
timer.



2-HP, 8-gal.  
wet/dry vac,  
accessories  
**6988**

Includes  
caster foot  
storage.



2-HP, 12-gal.  
electric air  
compressor  
**29986**

Convenient  
oil-less op  
eration.



2.75, 16-gal.  
wet/dry vac,  
accessories  
**9988**

Electronic  
variable speed.



20-gal., 5-HP  
electric air  
compressor  
**39993**

Makes al  
most any  
job easier.

**CRAFTSMAN® JEEP® SWEEPSTAKES**

ENTER AT ANY SEARS HARDWARE DEPARTMENT  
No purchase necessary. Void in Puerto Rico and where prohibited. You must be 18 to enter. Ohio, Michigan residents may enter by mail. For complete rules and chances of winning, see your Sears retail store by August 31, 1989. Jeep is a registered trademark of Jeep/Eagle Corporation.

YOU MAY WIN  
A 1990 JEEP® COMANCHE PIONEER 4WD SHORTBED

## WARRANTED FOREVER!

So many pieces for  
such a low price!  
**87-pc.  
mechanic's  
tool set**

**5999**

While  
Quantities Last

\*If any Craftsman hand tool ever fails to give complete satisfaction, return it for free replacement.

Regular and  
deep sockets

Standard and  
metric sizes

1/4, 3/8, and  
1/2-in. ratchets

All tools  
made in  
U.S.A.

**PROFESSIONAL**  
**10 drawers of  
steel tool  
storage**

**27992**

6-drawer chest . . . 114.96  
4-drawer cabinet . . . 164.96

Handy full length drawer  
pulls. Convenient full ext  
ension drawers. Drawers  
lock when cover is closed.  
Recessed side handles.

750 lbs.  
capacity

65766, 65724

Tumbler  
lock with  
2 keys

Exclusive  
sturdy  
I-beam  
construction

Large  
5x2-in.  
casters

**INCLUDES  
TOUCH CODE  
TRANSMITTER!\*\***

\*\*A \$39.75 value every single day,  
we've included at no extra cost  
making this a tremendous value!



**15996**

While  
Quantities Last

1 BOS03L1 7

# AMERICA'S BEST-SELLING PAINTS PRICED RIGHT!

## WALLCOVERINGS

Huge selection of teflon coated styles for

### KITCHENS & BATHS

**14.96**  
Double rolls

89093



13174  
Masking tape  
**66¢**  
3/4"x60 yds.

Paint remover  
**3.33**  
pt.



18105  
Weatherbeater waterproofing sealant  
**7.93**  
gal.  
• Dries clear • Repels water  
• For wood, brick, more!  
Air sprayer.....  
19.86



12102-4-6-8  
11369  
Quality brushes  
**1.44 to 4.95**



**19.96**

- 200-lb. working load
- For household duty
- 6-ft., aluminum stepladder, 39.96



94005

Yes, we'll meet or beat the competition's current advertised price on the identical item! Just bring the competition's current ad to any of our retail stores.

## Sears Pricing Pledge:

This offer applies to current merchandise stocked in our retail stores. Excludes Clearance, Closeouts and Catalogs.



Supplement to the newspapers listed below: Sunday, August 6, 1989: Boston Sunday Globe, Providence Journal, Worcester Sunday Telegram, Middlesex News, Lowell Sun, Sunday Eagle Tribune, Brockton Enterprise, Cape Cod Times, Lewiston Sun Journal, Foster's Daily Democrat, New Bedford Standard Times, New Hampshire Sunday Times, South Portland Press Herald, Fall River Herald, Nashua Telegraph. Saturday, August 5, 1989: I.O.S., Jordan Dennis, Newport Daily News, Concord Monitor. Monday, August 7, 1989: Bangor Daily News, Daily Kennebec Journal, Times Record.

MASSACHUSETTS: Auburn • Braintree • Brockton • Burlington • Dedham • Hanover • Hyannis • Leominster • Methuen • Natick • North Dartmouth • Peabody • Saugus • Swansea. MAINE: Augusta • Bangor • Brunswick • Lewiston • Presque Isle • Rockland • South Portland • Waterville. NEW HAMPSHIRE: Concord • Keene • Manchester • Nashua • Newington. RHODE ISLAND: Middletown • Providence • Warwick • Woonsocket.

Satisfaction guaranteed or your money back

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Your money's worth and a whole lot more.

## FOR GREAT AMERICAN HOMES LIKE YOURS!

## EXTERIOR

### OUR MOST DURABLE PAINT EVER



Weatherbeater premium flat

**12.96**

- One-coat\* coverage guaranteed!
- Resists cracking, chipping, peeling
- Exterior paint as low as 6.97 gal.

41005



Weatherbeater premium satin

**15.54**

- 100 decorator colors
- 10-year durability
- New and improved formula

47005

UP TO 1200 COLORS  
**MIXED FREE**

QUESTIONS ABOUT PAINTING?

PHONE TOLL FREE  
**1-800-9 PAINTS**

Get the answers from a Sears Paint Pro!

## GUARANTEED ONE-COAT COVERAGE

Easy Living premium flat

**10.94**

- Washable, colorfast, fade resistant
- 10-year satisfaction warranty
- Ideal finish for living, dining, bedrooms
- 100 colors



82005

Easy Living low luster semi-gloss

**13.97**

- 100 decorator colors
- Elegant finish resists stains
- Washable, scrubable
- Won't chip, crack or peel
- Spatter resistant

Interior paint as low as 5.22 gal.

\*For one-coat results, all Sears one-coat paints must be applied as directed. Limited warranty for years specified. See store for details.

## INTERIOR